

Positioning Statement for SmartScan AI on ESG

Our solution delivers measurable ESG outcomes by reducing environmental impact through digitisation, improving social outcomes through AI-powered education, and maintaining strong governance over data, ethics, and compliance.

A. ESG Commitment Statement

We are committed to building technology that delivers sustainable value to society while operating responsibly and ethically. As an AI solution development company, our business inherently maintains a low environmental footprint while enabling digital transformation across education, enterprises, and public institutions. Our solutions reduce reliance on paper-based processes, minimise operational inefficiencies, and support remote and digital workflows: contributing to lower carbon emissions and resource usage. From a social perspective, our platforms leverage AI and innovation to enhance access to quality education, improve teacher productivity, and enable personalised learning outcomes for students across diverse communities, assisted by parents in monitoring, supervising and continuous improvement. We emphasise inclusivity, digital accessibility, and responsible use of data and artificial intelligence. Our governance framework prioritises transparency, data privacy, cybersecurity, ethical AI deployment, and regulatory compliance. Sustainability and responsibility are embedded into our business strategy

B. ESG Pitch Deck Content - Environmental:

Digital-first operations, paperless workflows, cloud-based infrastructure, and reduced commuting emissions. Social: AI-assisted education tools, inclusive platforms, reduced teacher workload, improved student outcomes, and high-skilled employment. Governance: PDPA-compliant data protection, ethical AI principles, cybersecurity controls, empathetic, and transparent operations.

C. ESG Compliance Checklist (Malaysia / ASEAN) - Environmental:

- Cloud sustainability, maximise paperless operations, remote work enablement.
- Social: Data protection policy, ethical AI guidelines, education impact initiatives, teachers upskilling.
- Governance: Management oversight, cybersecurity framework, risk management, regulatory compliance.
- Framework Alignment: Bursa Malaysia ESG Guide, ASEAN ESG Disclosure Standards, UN SDGs.

D. Product to ESG KPI Mapping

- AI Student Work Grading → Social: Improved feedback quality, teacher time savings.
- OCR & Digitisation → Environmental: Paper reduction, digital workflow adoption.
- Learning Analytics → Social: Measurable academic improvement.
- Cloud Platform → Environmental: Reduced physical infrastructure footprint.
- Data Governance → Governance: Compliance, auditability, and trust.
- Multilingual Interfaces → Social: Accessibility etc...